



Highlights

- Helps deliver reliable, security-rich, automated protection of critical data on site or off site
 - Facilitates predictable operating expenses, lower capital expenses and reduced information protection costs
 - Helps you manage compliance requirements for changing business and industry-specific regulations
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IBM Information Protection Services

Access security-rich, reliable information protection for your data

Faced with an explosion of data growth and information protection requirements, along with the increasing complexity of information, you need a reliable, cost-effective solution to manage and protect your data. Leaving a backup or archiving strategy to individual employees could lead to inconsistencies in how your critical data is protected. Furthermore, unproven security policies and procedures for widely distributed data could expose your company to serious consequences from loss or theft of key data.

IBM Information Protection Services is a range of managed services that can help you quickly back up, restore, archive and maintain access to critical data. By offering both on-site and off-site cloud-based information protection services, we can help automatically safeguard your data across a range of scenarios and help reduce operational costs. Our on-demand solutions enable faster time to implementation of proven backup, archiving and continuity strategies and improve your backup and recovery success rate, freeing your IT staff to focus on your core business needs.



Delivering security-rich, automated protection of critical business data on site or off site

IBM Information Protection Services is designed to help you reduce business and operational risks associated with data, system and site loss and downtime through the ability to quickly back up, restore, archive and maintain access to critical data on demand. It includes both on-site and remote cloud-based data protection for your data center servers, applications and databases, as well as email, laptops and desktops. We can provide automatic, daily data backup in a security-enhanced data center, with rapid, user-initiated, web-based restore capabilities and the ability to preemptively monitor and proactively respond to failures. We also offer a broad range of advanced capabilities, including email continuity, recovery and archiving, as well as emergency and crisis notification and collaboration. By offering greater flexibility and scalability, we can help you implement a plan based on your priorities for backup, retention and retrieval—so you can have access to information in the extended enterprise virtually anywhere, anytime.

Reducing data protection costs through appropriate pricing models

Our seat- and usage-based monthly billing packages for server and PC data protection help mitigate the need for capital expenditure by providing practically all equipment and

support, including software and hardware. We also provide virtually unlimited scalability, with predictable monthly costs and service levels. Centralized visibility, reporting and analytics help save time and expense by allowing IT staff to more proactively manage service levels and potential disruptions. And, through the ability to meet or even exceed your service level agreements or objectives, you can gain faster time to implementation of proven backup strategies and free your IT staff to focus on core business initiatives. In addition, our total cost of ownership (TCO) value assessment tool—developed through extensive research—can help further quantify the potential savings in TCO with information protection services from IBM.

Providing flexibility to adapt to changing business and regulatory requirements

By delivering a range of comprehensive, cross-platform solutions, we help protect your critical data in accordance with regulatory requirements and business needs. Our consistent approach to delivering managed services focuses on extending your capabilities with managed solutions for data protection, while minimizing application, data and system loss and balancing workloads. By providing the flexibility, scalability and adaptability necessary to support changing business and regulatory requirements, we can help you manage growing IT infrastructure complexity.

IBM Global Technology Services
Data Sheet

IBM Information Protection Services components, features and benefits:

Component	Feature	Benefit
Managed backup cloud—on-site data protection	<ul style="list-style-type: none"> • Restore assistance and encryption • Off-site tape vaulting and rapid off-site tape recall • Online application and database backup 	<ul style="list-style-type: none"> • Managed data protection for your data center servers, applications and databases worldwide • Flexible recovery point and recovery time options • Predictable monthly expense through a pay-as-you-use model
Managed backup cloud—remote data protection	<ul style="list-style-type: none"> • Deduplication technology for bandwidth-efficient data transfer • Quickstart option to reduce time and wide area network (WAN) bandwidth required for large initial backups • Quickrestore option to restore large volumes of data 	<ul style="list-style-type: none"> • Provides managed data protection service for your servers, applications and databases located in an IBM data center • Offers flexible recovery point and recovery time options • Pay-as-you-go service pricing
Email management express	<ul style="list-style-type: none"> • Integrated email continuity and recovery, archiving and crisis notification services • Advanced email archiving capabilities with rapid search and retrieval • Two-way emergency communication through email, Short Message Service (SMS), fax and voice 	<ul style="list-style-type: none"> • Provides a standby email system that can be activated within minutes to maintain continuous access to email • Creates a central, indexed email repository to ease legal discovery requirements, help meet retention regulations and manage storage costs • Helps maintain robust communication and collaboration during crises and disasters
Managed backup cloud—fastprotect online	<ul style="list-style-type: none"> • Continuous data protection for desktops and laptops, including backups to an off-site data center and local cache • Backup of files to remote file server at low, pay-for-use model • Encryption-based data transfer 	<ul style="list-style-type: none"> • Helps ensure critical data integrity • Supports affordable, optimized data protection with scalable pricing • Helps to provide user privacy and optimized data protection

Why IBM?

With over 40 years of experience and best practices in business resilience and information protection, IBM is a leader in addressing business-driven, data-driven, event-driven and operational risks. Our global business resiliency centers, located in 55 countries, support multivendor environments and more than 200 hardware and software vendors. With options for custom or standard services and faster implementation of managed services, we can help you quickly recover from business disruptions.

For more information

To learn more about IBM information protection services, please contact your IBM representative or IBM business partner, or visit the following website:

ibm.com/services/continuity

Additionally, financing solutions from IBM global financing can enable effective cash management, protection from technology obsolescence, improved total cost of ownership and return on investment. Also, our global asset recovery services help address environmental concerns with new, more energy-efficient solutions. For more information on IBM global financing, visit: ibm.com/financing



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